

## Case study: Sinapsi Srl



Company focus:	<b>consultancy services provider</b>
Location:	<b>Italy</b>
Licenses in use:	<b>18</b>
Preferred features:	<b>General folder, Calendar, Tasks</b>
Why eM Client:	<b>→ light on hardware</b> <b>→ inexpensive but with all the functions needed</b> <b>→ integration with Gmail</b> <b>→ easy maintenance</b>
Use-case:	<b>→ internal and external communication</b>

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The company migrated to eM Client from Outlook, because “Outlook was too expensive and hardware-unfriendly, we couldn’t organize emails within the general folder, and so on. On the contrary, **eM Client is light on RAM and CPU power, it isn’t expensive and has all the necessary functionality.**

**We are saving lot of working time now thanks to “general folder”, as we can check all received, sent, draft mails of all accounts at the same time. Before, we needed to check each account individually. We are using also the calendar and activities features, it’s simple and fast,”** says **Edmondo Russo Giannini of Sinapsi.**



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Sinapsi provides consultancy and marketing of multi-utility B2B and B2C products and services and is active in the creation of direct sales networks throughout Italy, mainly in the area of renewable energy sources.

**Sinapsi currently uses 18 licenses of eM Client together with Gmail for internal emailing, and its employees are very satisfied with the application as well as its deployment.**

“Light, inexpensive solution, with all the necessary functionality.”

“We started with one station - mine, where I tested eM Client for 3 months, before I extended it to my employees. **I chose eM Client for its component of innovation, a very competitive price, the “general folder” feature, and integration with Gmail account.** In terms of maintenance, we just use the auto back-up feature, nothing else is needed. It takes about an hour for each account, every 2 weeks.”

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